

Teaneck Public Schools Communications, Community Relations & Volunteer Services 2018-2019



Terry Corallo
Supervisor of Community Relations & Volunteer Services
March 13, 2019




***All aspects of
Community
Relations
Play a Key Role
In Achieving
Our Goals***





Volunteer Services Program

Current State August/September 2018

- “Volunteer” list had over 200 names including:
 - PTO members (over 20 names)
 - TOPS Organization (10 names)
 - Bergen Reads (45 names)
 - “Community Volunteers” (over 50 names)
 - Coaches and other miscellaneous volunteers
- Onboarding of new volunteers was handled by a designee in HR but no follow-up after sending paperwork to schools
- Volunteer website section had some information but hard to find (under Quick Links)
- Began recruitment of new volunteers through posting of annual flyer; Back to School Night Volunteer Recruitment tables (handled by Board Trustees)
- Online process for fingerprinting is daunting for many, and State closed the convenient Paramus location

**WE'RE LOOKING FOR VOLUNTEERS!**



Some needs for volunteers include:

- Reading buddy for elementary students
- Tutoring for students
- Assisting teachers by monitoring small classroom groups
- Assisting with clerical work
- Assisting in the school library

Volunteers are required to undergo a criminal background check (the district reimburses the volunteer for \$31 fee).

If you are interested in volunteering, please call the Terry Corallo at 201-833-5498 to request a volunteer registration form and more information.

VOLUNTEER
all that's missing is U!



Volunteer Services Program

October – November 2018

- Discovered most volunteers were not working in the schools during the school day and many had not worked with us for quite awhile
- Outside of Bergen Reads, we had very few volunteers working inside each school (maybe one or two)
- Sent out invitations and held Volunteer Appreciation Reception – October, 2018 (over 50 attendees plus student presentations)
- Followed up with all who expressed interest in volunteering (from Back to School night lists) but found out many were parents with students in the school, and others did not respond or changed their minds
- Updated application process with easy step-by-step guide to make it easier for volunteers
- Updated Volunteer Handbook; ensure all volunteers are reviewing and signing off on receipt



Volunteer Services Program

December 2018 – Volunteer Taskforce Committee

- Asked schools to recommend current volunteers to participate in review of our volunteer program
- 7 volunteers attended our “focus group” meeting on December 4
- Overall, participants expressed satisfaction with their volunteer experience; however...
 - Only one had ever seen our Volunteer Handbook
 - Only one (from Bergen Reads) had received training on HIB, security drills and reporting of child abuse
 - Most had never received training or understood specific district expectations; understand the importance of why they should have training
 - Most had NO IDEA that there were other volunteers in the school district. They were surprised to meet one another.
 - One admitted having never gone through fingerprinting process (it’s done now!)

From our Volunteer Handbook

- Volunteers provide valuable support and supplement the instructional program of the classroom teacher.
The volunteer’s role is to assist the teacher, not replace the teacher.
- Volunteers must maintain student **confidentiality**. The U.S. Congress has addressed the privacy-related concerns of educators, parents, and students by enacting the Family Educational Rights and Privacy Act (known more commonly as “FERPA” or the “Buckley Amendment”). Each student has the right to expect that nothing that happens to or about him/her will be repeated to anyone other than authorized school department employees, as designated by the administrators at your school.

Parents, friends, or community members may in good faith ask you questions about a student’s problems or progress. Again, you must refer all such questions to the authorized school employees. You may not share information about a student even with members of your own family.

Student information includes all academic, medical and personal information. Volunteers cannot take photographs of students during their volunteer activities nor post them publicly or online without authorization from the school.

- Volunteers must report any suspected act of **harassment, intimidation or bullying (HIB)** to the teacher, staff member or principal *on the same day the incident is observed.*



Volunteer Taskforce Feedback

HOW MANY YEARS HAVE YOU VOLUNTEERED FOR THE SCHOOL DISTRICT? (Circle One):

Less than 1 year

1-2 Years

3-5 years

5-10 years

Over 10 years

2

1

2

1

1

WHICH OF THE ABOVE SCHOOLS DO YOU VOLUNTEER AT NOW? _Whittier – 3, Hawthorne – 1, BFMS – 1,
None – 2 (One got job, other retiring this year and then will go back to support high school)

IN WHAT WAYS DO YOU ASSIST YOUR CURRENT SCHOOL? reading, sharing career experiences,
supporting world language initiative, assist students with grammar, spelling bee judge, tutoring,
administrative tasks for teacher, helping with math, story writing, whatever is needed in the class

DO YOU ENJOY THIS ASSIGNMENT? YES NO - All 7 said "YES"

IF YES, WHAT DO YOU ENJOY MOST? Interacting with children, feeling that I am able to help out,
kindergarten is a great place to be, tutoring the students, seeing the students grow and become more
self-confident, lover working with the students in an area that I love (language), sharing information and
experiences with the students, happy to be working in a classroom again – particularly on writing
coaching.

IF NO, WHY NOT AND HOW COULD IT BE BETTER? Although enjoying assignment, one noted that ESL at
THS has its own needs that I could do little to help. The students need much smaller group work.

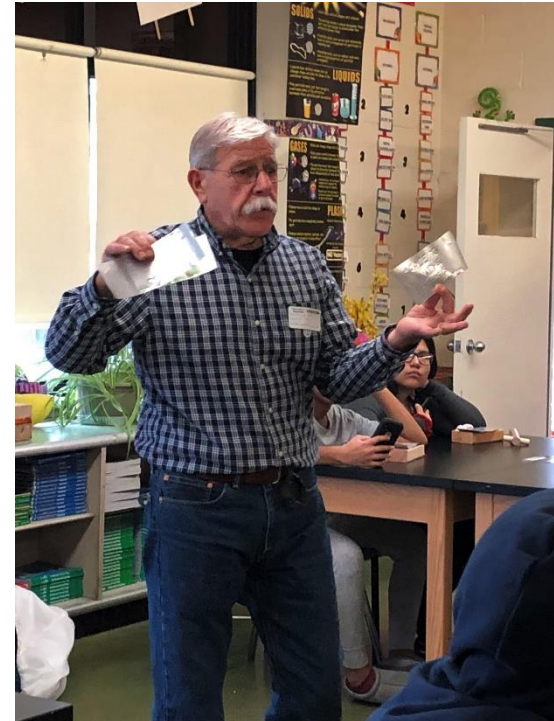
**ON A SCALE OF 1 – 10, WITH "1" AS VERY LOW, AND "10" AS VERY HIGH, HOW WOULD YOU RATE YOUR
OVERALL EXPERIENCES AS A VOLUNTEER FOR TEANECK PUBLIC SCHOOLS?** 1 – "8", 6 – "10"



Volunteer Services Program

Where are we today and what's next?

- To date, we have Board-approved over 30 volunteers but only 15 completed the fingerprinting process
- We are updating all of our lists to ensure they are current – and that we accurately note their assignment/placement
- Looking into online training programs (for HIB, etc.) that can be offered to volunteers
- Hold annual Volunteer Appreciation Event every October prior to Board meeting



Volunteer Services Program

Future Recruitment

- Set target goal of 25 new in-school volunteers for next school year
- Look for in-school volunteers who meet specific district and student needs (i.e. tutors of specific subjects or expertise in specific careers)
- Big “push” in late summer/early September including:
 - District Facebook
 - Community Organizations – including Age-Friendly Teaneck
 - Back to School Nights
 - PTO Recommendations
 - Ask current volunteers to help recommend others



Communications & Community Relations

Current outreach includes:

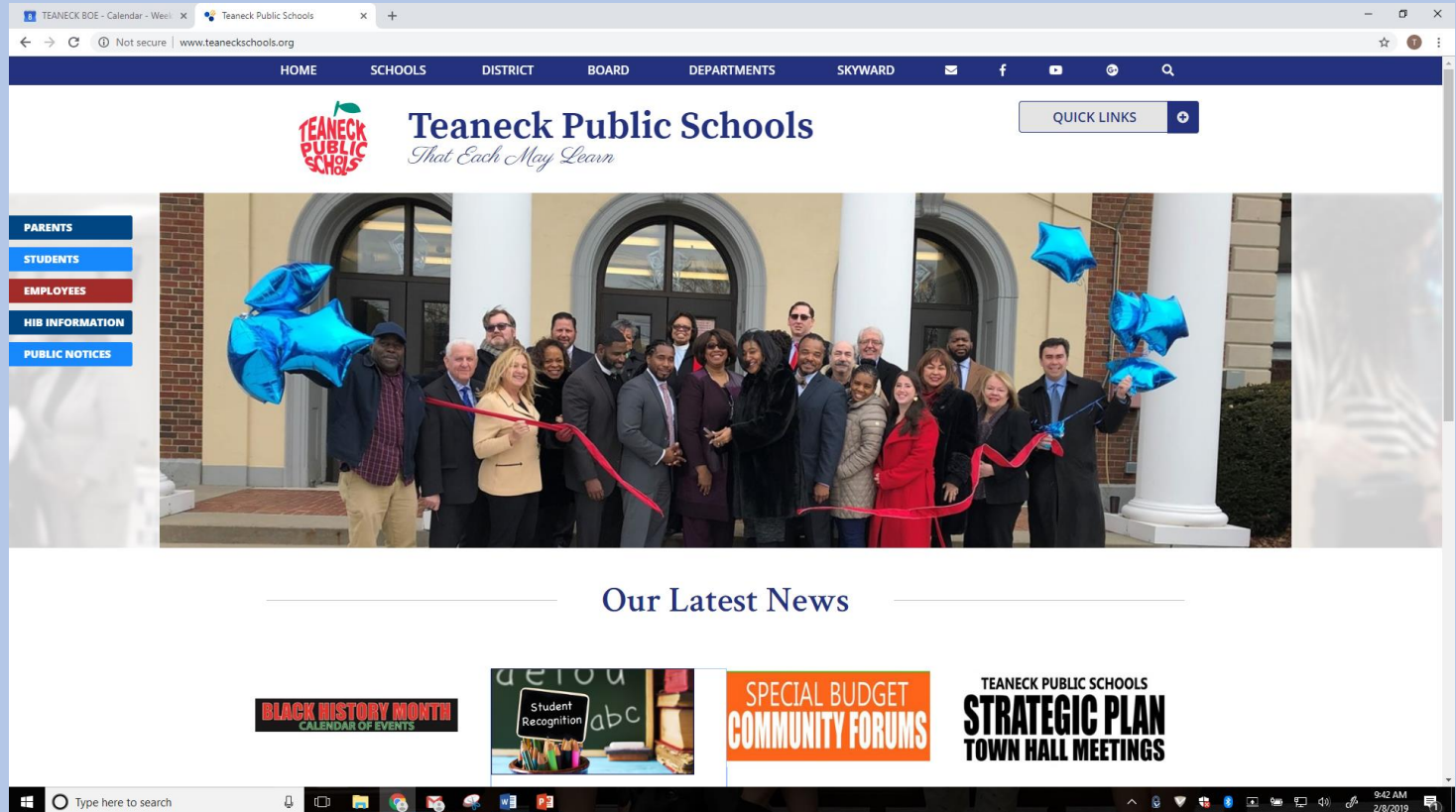
- **District Website** – Provides various resources including current district news and events, and links to district schools and departments
- **School Websites** – All schools use the same eSchoolView content management system; we conducted refresher training for school staff dedicated to managing respective sites
- **Social Media** – Launch of District Facebook page (Jan. 2019); many schools have Twitter accounts but few kept current. We also added a YouTube channel.
- **Media Outreach** – Working with local and regional media to share positive news and to manage inquiries
- **Community Outreach** – Establish partnerships, automated phone and email messages (School Messenger), letters from Superintendent to parents/guardians, and community forums/town halls on important topics, etc.
- **Special Events** – planning and executing student, staff and volunteer recognition ceremonies, school openings/namings, etc.
- **Special Projects** – Community Calendar of Events for Black History Month, Women's History Month & Jewish American Heritage Month
- **Internal Staff** – Superintendent's Convocation, monthly Superintendent's Report and ongoing memos from Supervisor of Community Relations and Superintendent to various staff and Board trustees



Ongoing Changes to District Website

New homepage with colored sidebar navigation and photos centered with ghosting on both sides

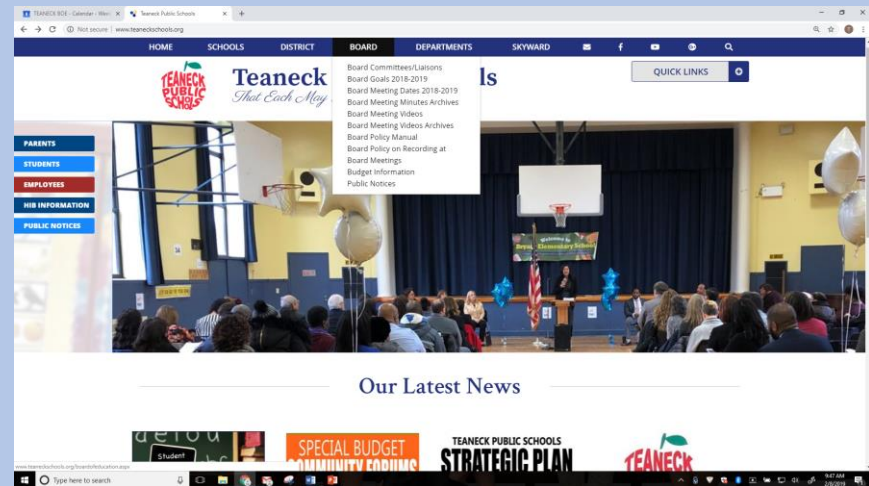
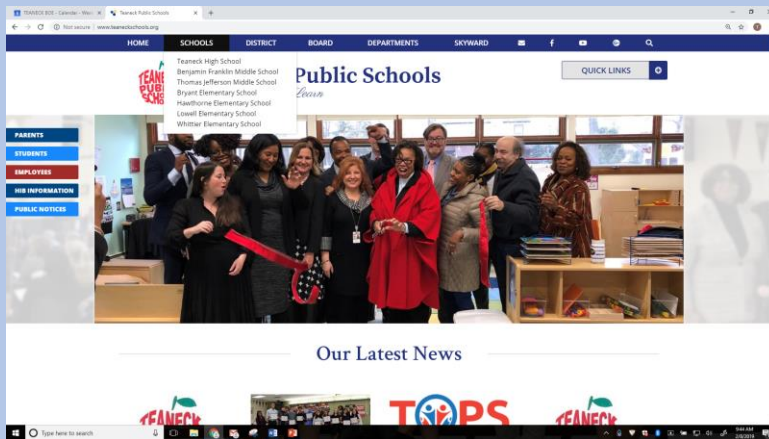
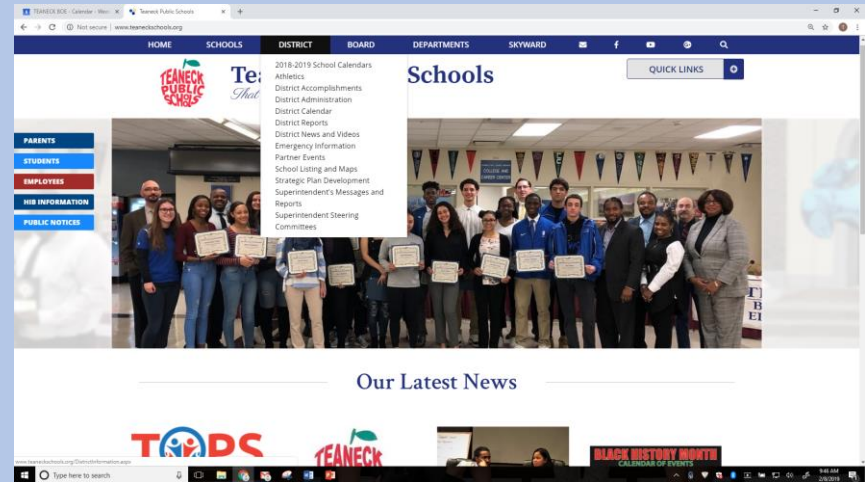
Added Public Notices in Prominent Location



New Dropdown Options

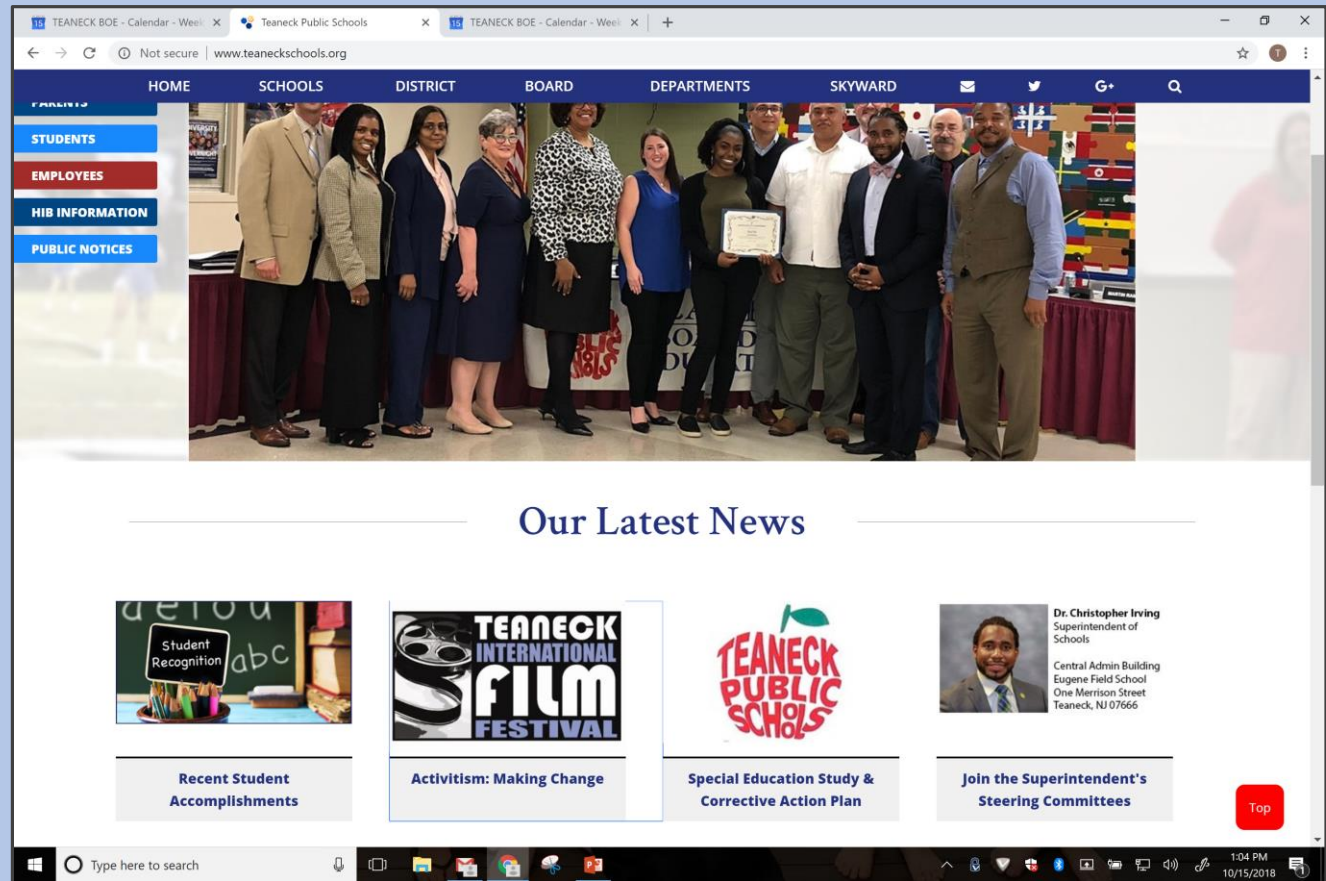
- District Accomplishments
- Athletics
- District Reports
- District News & Videos
- Partner Events
- Strategic Plan Development
- Superintendent Steering Committees

Alphabetized All Options

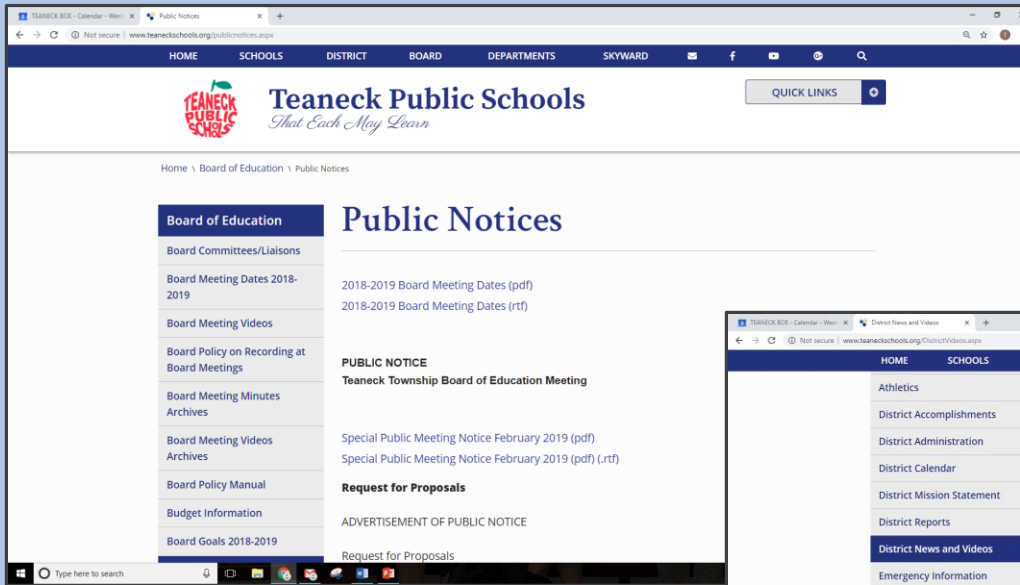


District Website Changes

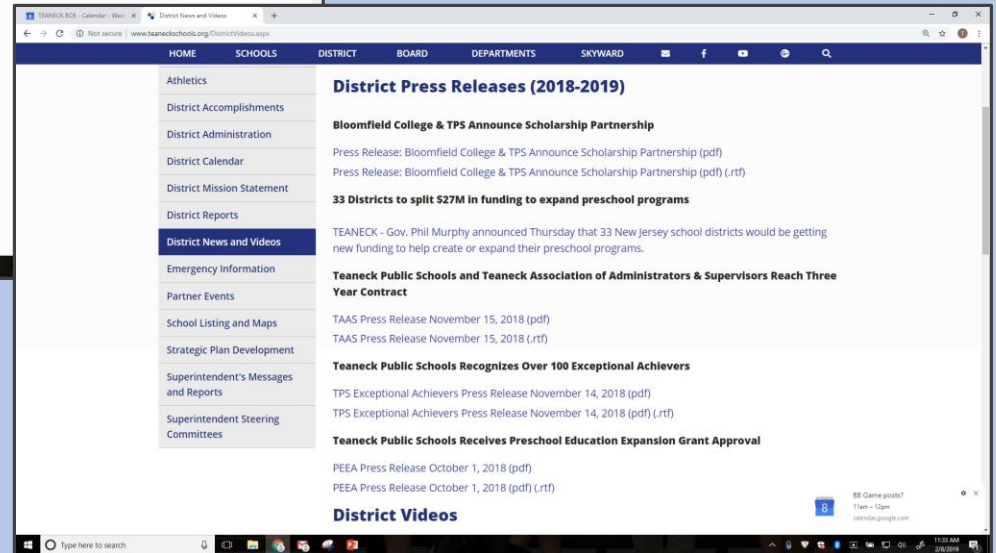
Added Student Accomplishments Section and Keep “Our Latest News” updated – including Superintendent Advisory Committees and Strategic Plan Updates



District Website Changes



Added sections that included important information about meetings and latest district news



District Website Changes

Teaneck Board of Education [Home](#)

Welcome to
Teaneck Board of Education

To access documents, click on the "Search" icon and type a word or phrase to be searched or click the "School House" icon to access documents by section.



**Added Board policy link
to Strauss Esmay site
for easier navigation of
all policies and
regulations**

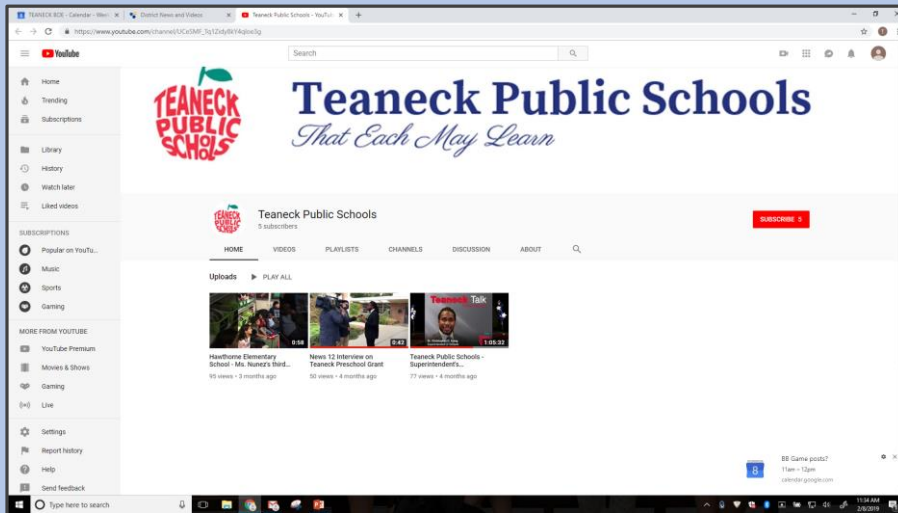
Teaneck Board of Education [Home](#)

To Access Policies, click on View Section of a Policy Section. The Section will be highlighted in red. Individual policies for the highlighted section can be found by scrolling down the screen. Click the individual Policy number or title to access the specific Policy.

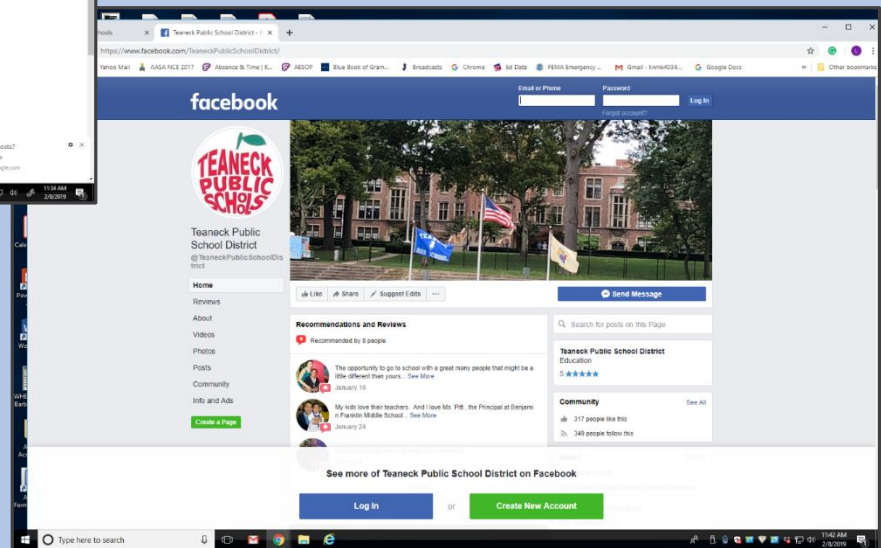
	Section	Policy Section
View Section	0000	Bylaws
View Section	1000	Administration
View Section	2000	Program
View Section	3000	Teaching Staff Members
View Section	4000	Support Staff
View Section	5000	Students
View Section	6000	Finances
View Section	7000	Property
View Section	8000	Operations
View Section	9000	Community

District Policy	Policy Title
5000	TABLE OF CONTENTS
5111	ELIGIBILITY OF RESIDENT/NONRESIDENT STUDENTS (M)
5112	ENTRANCE AGE
5114	CHILDREN DISPLACED BY DOMESTIC VIOLENCE
5116	EDUCATION OF HOMELESS CHILDREN
5120	ASSIGNMENT OF STUDENTS
5130	WITHDRAWAL FROM SCHOOL (M)
5200	ATTENDANCE (M)
5230	LATE ARRIVAL AND EARLY DISMISSAL
5240	TARDINESS
5250	EXCUSAL FROM CLASS OR PROGRAM
5300	AUTOMATED EXTERNAL DEFIBRILLATORS (AEDS) (M)

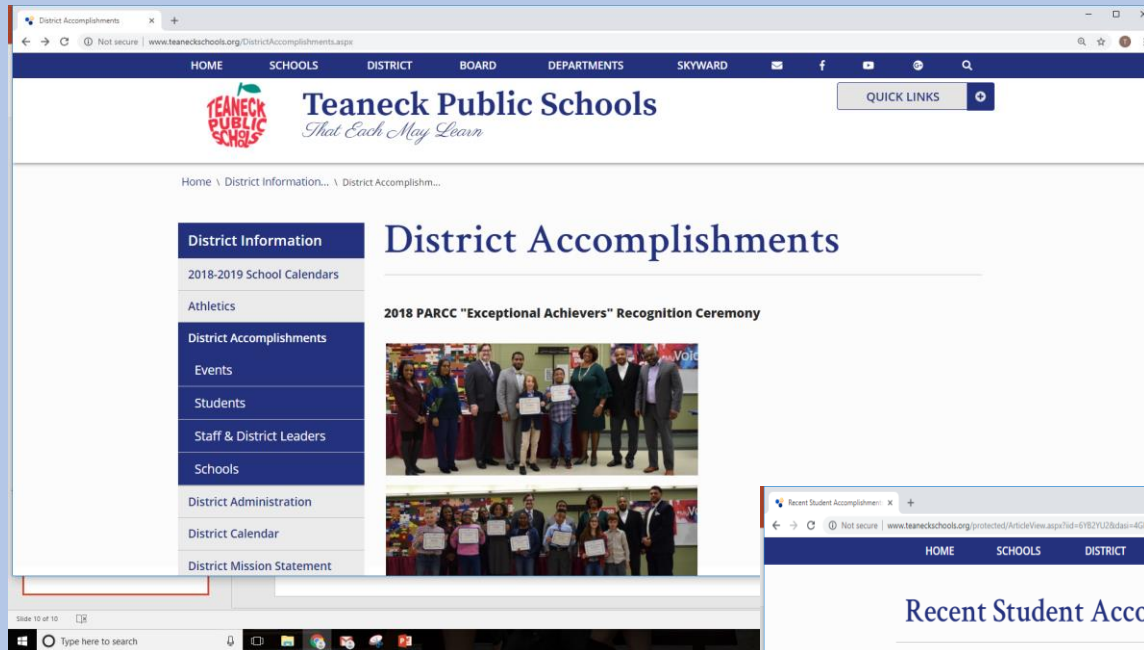
District Website Changes



Added District YouTube Channel and link to District Facebook page

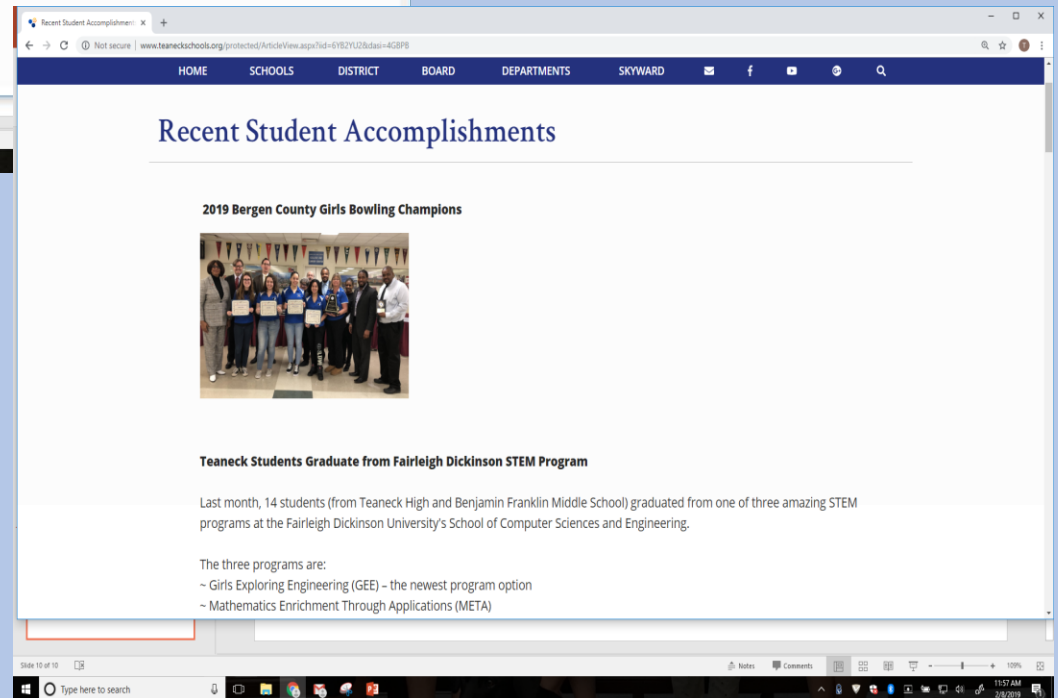


District Website Changes

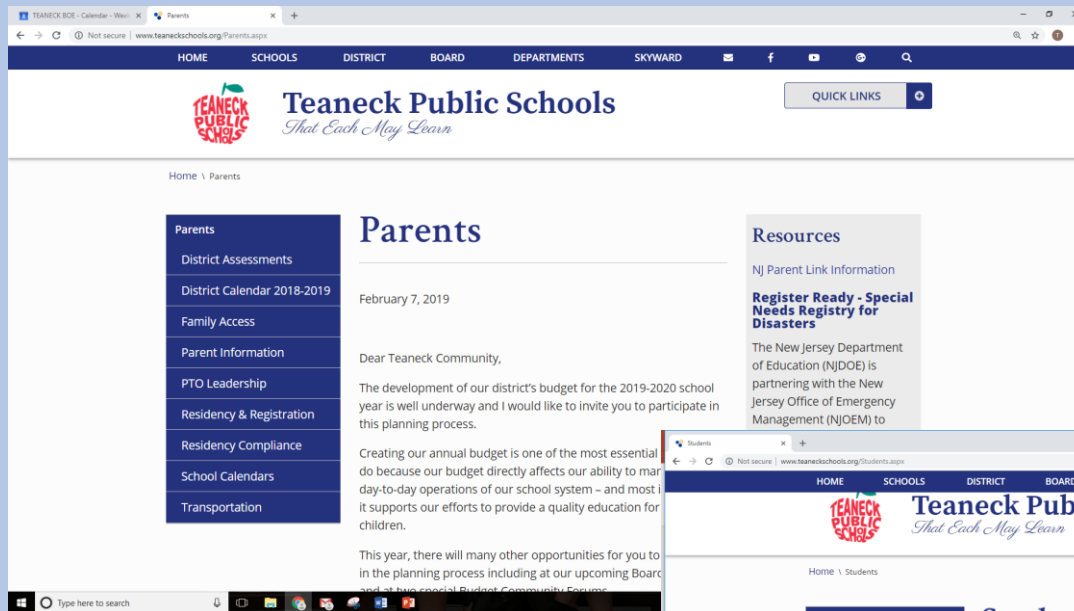


**Added
Accomplishment
sections to
website**

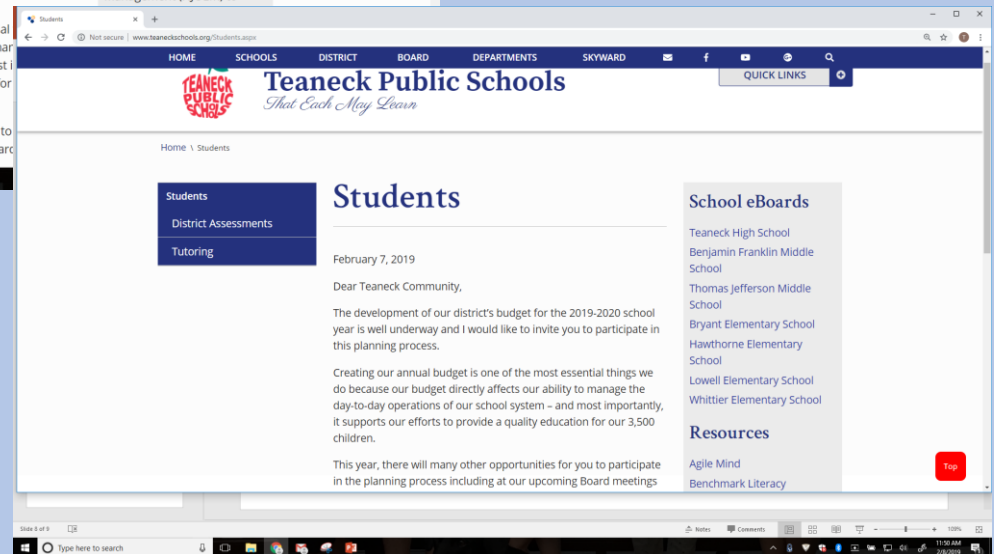
**Will institute
better process
for schools to
submit
information**



District Website Changes



Although updated and kept current (especially Parents section), these two areas of our website will be the focus for future improvements



District Website Changes

District Website – Going Forward

Considerations:

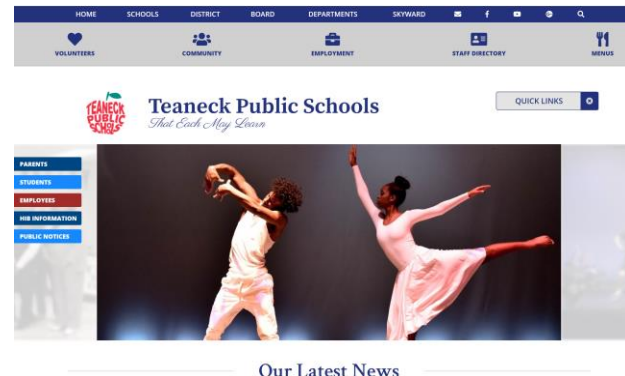
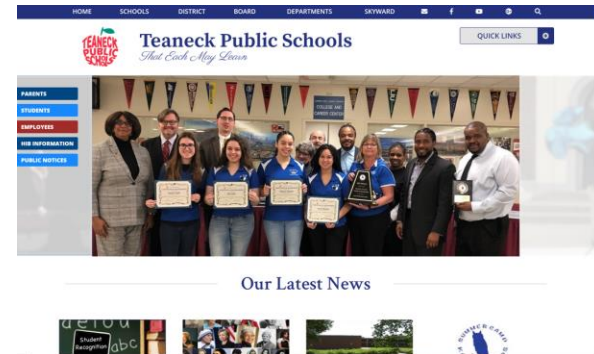
- 1.) District has contract (April 2017 – June 2020) with current website content management system; all schools were trained (and re-trained) on how to use it.
- 2.) Current vendor is willing to make design changes. With limited internal staff resources with expertise in website development, we may have to rely on them if we want to make any significant changes (costs associated with this).

Areas in Greatest Need of Change:

- 1.) Continue improvement of homepage/“Quick Links” to fit within current top navigation bar
- 2.) Address “Parent”, “Student” and “Employee” sections. Establish committees for each areas to review current content and make recommendations.
- 3.) Create process for schools to submit student, staff and school accomplishments for posting on the website.
- 4.) Ensure school websites are kept up-to-date and feature appropriate school photos.
- 5.) Finalize staff directory list upload to the site. This is a work in progress with Technology and Human Resources.
- 6.) Add video section to the homepage.

Go-Forward Recommendation:

Any major design changes should take place after District Strategic Plan is complete. Then contract with current vendor on ways to continue to improve the district website or secure a part-time or contracted web design expert.



Launch of District Facebook Page



Launched in January 2019

As of 3/12/19 – we have over 375 followers

Share the GOOD NEWS!

The screenshot shows a Facebook page for the Teaneck Public School District. The page features a post from March 2 at 12:12 PM celebrating a wrestling champion. The post includes a photo of a wrestling match and a congratulatory message. The post has 2,310 people reached and 809 engagements. The left sidebar shows the page's profile information and navigation links. The right sidebar shows search and language options. The bottom of the image shows the Windows taskbar with the date and time as 2:29 PM on 3/5/2019.

Facebook post from Teaneck Public School District:

TEANECK PUBLIC SCHOOLS

Teaneck Public School District
@TeaneckPublicSchoolDistrict

Home
Events
Reviews
About
Videos
Photos
Posts
Jobs
Community
Info and Ads
Promote
Manage Promotions

Like Follow Share ...

March 2 at 12:12 PM · PUBLIC

Just in time for Women's History Month....
HISTORY HAS BEEN MADE!
First Girls' Wrestling State Champion at 185 LBs is from #TeaneckNJ!
Congratulations Erin! ... See More

Search for posts on this Page

English (US) · Español · Português (Brasil) · Français (France) · Deutsch

Privacy · Terms · Advertising · Ad Choices · Cookies · More · Facebook © 2019

2,310 People Reached 809 Engagements Boost Post

Gary Wieceński, Pat Poon and 99 others 13 Comments 29 Shares

Like Comment Share

Most Relevant

Write a comment...
Press Enter to post.

Dan DeBari Love it! Jim Nona's did a great job as did Erin!
Like Reply Message 3d

Gina Melnyk Great job, Erin Emery, Jim Nonas, and Coach

Chat

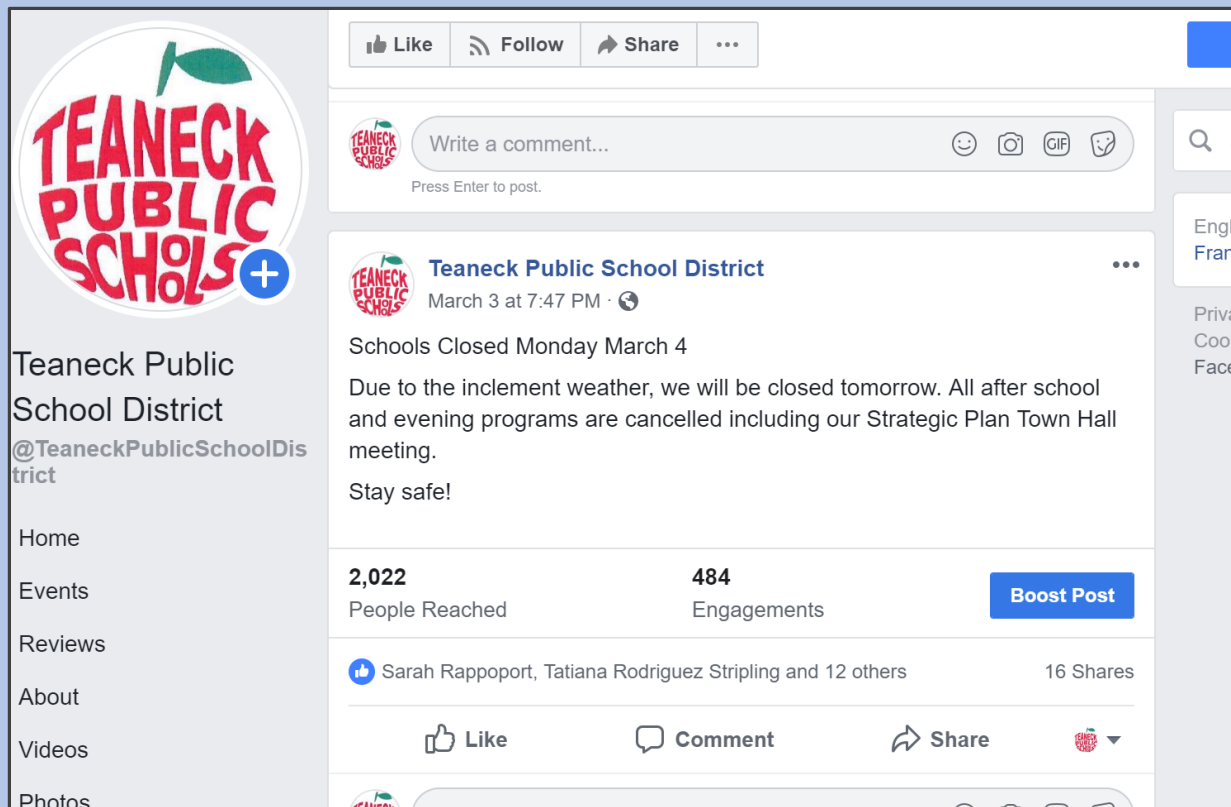
Type here to search

2:29 PM 3/5/2019

Announce Upcoming Events



Timely Emergency and Weather-related Announcements



Live/Real-time Reporting with Photos and Video

The screenshot shows a Facebook interface. On the left is the profile of 'Teaneck Public School District' with a logo featuring a green leaf and the text 'TEANECK PUBLIC SCHOOLS'. The main content area displays a post from 'Teaneck Public School District' dated February 22 at 12:33 PM. The post text reads: 'Today's news from Thomas Jefferson Middle School' followed by a link to a North Jersey article. Below the text is a large photo of an elderly Black woman with glasses. The article title is 'Teaneck school dedicates library to librarian who 'made it a home for everybody''. At the bottom of the post, it shows '791 People Reached' and '198 Engagements', along with a 'Boost Post' button. The right sidebar contains a search bar, language options (English, Spanish, Portuguese, French, German), and links to Privacy, Terms, and Advertising.

Like Follow Share ...

Like Comment Share

Write a comment...
Press Enter to post.

Teaneck Public School District
February 22 at 12:33 PM · 🌐

Today's news from Thomas Jefferson Middle School
<https://www.northjersey.com/.../teaneck-nj-school.../2839222002/>

Teaneck school dedicates library to librarian who 'made it a home for everybody'

791 People Reached **198** Engagements **Boost Post**

Maxine Gooden, Deborah Dailey and 25 others 11 Shares

Search for posts on this page

English (US) · Español · Português · Français (France) · Deutsch

Privacy · Terms · Advertising · A
Cookies · More
Facebook © 2019

Teaneck Social Media Analysis

Teaneck Public Schools

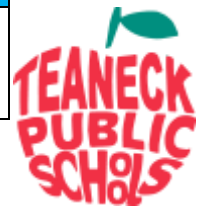
Current Twitter Accounts – one for each school plus C&I (as of 2/7/19)

Twitter Account	Most Recent Post	Total # of Tweets since joining	Date Joined	Total # of Followers
Bryant	Feb. 5, 2019	80	April 2017	72
Hawthorne	June 2017	232	March 2009	119
Lowell	Dec. 2018	35	May 2017	42
Whittier	Feb. 3, 2019	357	April 2017	159
Benjamin Franklin	Feb. 4, 2019	217	April 2017	107
Thomas Jefferson	June 2018	79	May 2017	75
Teaneck High School	Jan. 11, 2019	155	Sept. 2014	441
Teaneck C&I	Oct. 2018	93	April 2017	201
				1216

Facebook (as of 2/7/19)

Facebook Account	Most Recent Post	Total # of Posts since joining	Date Joined	Total # of Likes/Followers
District	Feb. 7, 2019	35	November 2018 Official launch January 7, 2019	348

NOTE: Most Teaneck High School sports programs/teams have their own Twitter accounts where they post schedules, pictures, standings, etc.



Positive Media Coverage

- **School Chief Bring Fresh Perspective** – August 9, 2018 (The Record & Suburbanite)
- **Grant will bring all-day preschool to Teaneck** – October 11, 2018 (Suburbanite)
- **Teaneck to expand full-day pre-k program** – October 12, 2018 (The Record and News 12)
- **“Clue On Stage” to be performed at Teaneck High** – November 15, 2018 (Suburbanite)
- **“Rising Up” (Gun Violence, #MeToo: Young North Jersey women explain their political awakening)** – features Gracelda Neri (senior, THS) – November 6, 2018 (The Record)
- **Young Women in NJ Stand Up & Speak Out (Editorial)** – November 7, 2018 (The Record)
- **Teaneck Congratulates top PARCC test achievers** – November 29, 2018 (Suburbanite)
- **Teaneck School District Named to National AP Honor Roll** – December 11, 2018 (Patch.com)
- **Teaneck defeats Holy Angels for bowling title** – January 14, 2019 (The Record)
- **Teaneck Expands full-day pre-k classes through grant** – January 17, 2019 (The Record & Suburbanite)
- **New pact gives Teaneck teachers a 3 percent raise** – February 21, 2019
- **Teaneck Middle School Honors Late Librarian** – February 25, 2019 (The Record & front page of Suburbanite)
- **“I hope to make history.” Teaneck's Emery reaches inaugural 185-pound girls state final** – March 2, 2019 (NJ.com and CBS-NY local TV)



Other Community Relations

- Superintendent Advisory Committees
 - Faith-based, SEPAC, Student, Staff, Beyond Diversity and Student Code of Conduct Review
- Strategic Plan Development & Town Hall Events
- Budget Community Forums hosted by B.A.
- Teaneck Public Library Board
- Security Town Hall
- SDA Tour of Schools
- College Partnerships
 - Bloomfield College MOA for students and staff
 - Ramapo College in discussion
 - FDU STEM and other
- Other Partnerships
 - Holy Name Medical Center
 - Holocaust & Enslaved African Memorial – Student Art on Exhibit in Library throughout March
 - WEB DuBois Accelerated Learning/Mu Boule Foundation
 - Puffin Foundation
 - Taub Foundation
 - Bergen Volunteer Center
 - Age-Friendly Teaneck
 - Hebrew Afterschool Program (exploration)

EXECUTIVE SUMMARY

2018 was quite a year for Teaneck Public Library! We saw over 239,000 visitors, who borrowed more than 432,000 items, including over 20,000 digital items.

Our 28,000 resident cardholders came to the Library for a variety of reasons in 2018, attending over 500 public events and asking more than 60,000 reference and information questions.

Access to technology continued to be important in 2018, with residents using over 19,000 public computer sessions, and printing over 79,000 pages, with an additional estimated 32,000 wifi sessions.

Operating our public library required a substantial investment from the community, but that investment offered a return in 2018 of more than \$6,000,000 to Teaneck residents. But I think we can all agree that the Library has a truly *limitless* value to the community!



On behalf of the Library Board of Trustees (right), I would like to thank Mayor Mohammed Hameeduddin, Deputy Mayors Elie Katz and Mark Schwartz, Council Members James Dunleavy, Keith Kaplan, Gervonn Romney Rice, and Dr. Henry Pruitt; Interim Township Manager Dean Kazinci and all Township Departments; the Friends of the Teaneck Public Library; our partnering organizations in Teaneck; State representatives Senator Loretta Weinberg, Assemblyman Gordon Johnson, and Assemblywoman Valerie Vainieri Huttie; an incredibly hardworking and dedicated public library staff; and most importantly, the residents of Teaneck for their support during this exciting time of transition. You make us great!

The future for our Library is bright, and I'm looking forward to working together in 2019 to create dynamic, responsive, and engaging community-centered collections, programs, and services.

Teaneck Public Library Board of Trustees

Joy Charles
President

Evalyn Brownstein
Vice President

Myron Chaitovsky
Secretary

Paul Ostrow
Treasurer

Benjy Burnat
Board Member

Karen Langford
Board Member

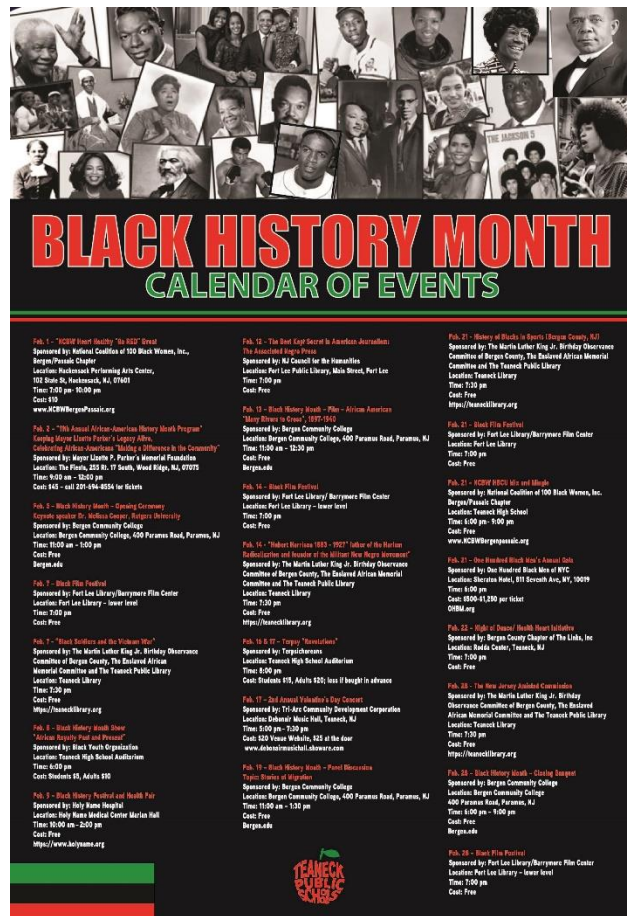
Lillian Lewis
Board Member

Terry Corallo
Supt. of School Representative

Ruth Gilad
Mayor's Representative



Community Relations – Outreach



BLACK HISTORY MONTH
CALENDAR OF EVENTS

Feb. 1 - "100th Street Society" to 100th Street
Sponsored by: National Coalition of 100 Black Women, Inc.
Bergen/Pasaden Chapter
Location: Rockwood Performing Arts Center,
102 Brin St., Hackensack, NJ, 07601
Time: 7:00 pm - 10:00 pm
Cost: \$10
www.NC100B.org/Pasaden

Feb. 2 - "100th Annual African-American History Month Program"
Keeping Legacy Alive: Parker's Legacy After
Celebrating African-American "Making a Difference in the Community"
Sponsored by: Mayor Lillian P. Parker's Memorial Foundation
Location: The Plaza, 225 W. 17 South, Wood Ridge, NJ, 07075
Time: 10:00 am - 10:30 pm
Cost: \$45 - call 201-494-8534 for tickets

Feb. 3 - Black History Month - Opening Ceremony
Location: Bergen Community College, Rutgers University
Sponsored by: Bergen Community College
Location: Bergen Community College, 400 Paramus Road, Paramus, NJ
Time: 10:00 am - 1:00 pm
Cost: Free
Bergen.edu

Feb. 7 - Black Film Festival
Sponsored by: Fort Lee Library/Burroughs Film Center
Location: Fort Lee Library - lower level
Time: 7:00 pm
Cost: Free
http://www.fortleelibrary.org

Feb. 7 - "Black Soldiers and the Vietnam War"
Sponsored by: The Martin Luther King Jr. Birthday Observance
Committee of Bergen County, The National African Memorial
Committee and The Teaneck Public Library
Location: Teaneck Library
Time: 2:00 pm
Cost: Free
http://www.teanecklibrary.org

Feb. 8 - Black History Month Show
"Black History Month and Beyond"
Sponsored by: Black Youth Organization
Location: Teaneck High School Auditorium
Time: 6:00 pm
Cost: \$10
www.byo.org

Feb. 8 - Black History Festival and Health Fair
Sponsored by: Holy Name Hospital
Location: Holy Name Medical Center Marian Hall
Time: 10:00 am - 2:00 pm
Cost: Free
http://www.holyname.org

Feb. 11 - "100th Street Society" to 100th Street
Sponsored by: National Coalition of 100 Black Women, Inc.
Bergen/Pasaden Chapter
Location: Rockwood Performing Arts Center,
102 Brin St., Hackensack, NJ, 07601
Time: 7:00 pm - 10:00 pm
Cost: \$10
www.NC100B.org/Pasaden

Feb. 12 - The East Side Secret: A Jewish Journey
Sponsored by: The Associated Press
Sponsored by: The Council for the Humanities
Location: Fort Lee Public Library, Main Street, Fort Lee
Time: 7:00 pm
Cost: Free
http://www.fortleelibrary.org

Feb. 13 - Black History Month - Film - African American Story
Sponsored by: Bergen Community College
Location: Bergen Community College, 400 Paramus Road, Paramus, NJ
Time: 10:00 am - 12:30 pm
Cost: Free
Bergen.edu

Feb. 14 - Black Film Festival
Sponsored by: Fort Lee Library/Burroughs Film Center
Location: Fort Lee Library - lower level
Time: 7:00 pm
Cost: Free
http://www.fortleelibrary.org

Feb. 15 - "Black History Month 1967-1968"
Sponsored by: The Martin Luther King Jr. Birthday Observance
Committee of Bergen County, The National African Memorial
Committee and The Teaneck Public Library
Location: Teaneck Library
Time: 7:00 pm
Cost: Free
http://www.teanecklibrary.org

Feb. 16 - "Black History Month 1967-1968"
Sponsored by: The Martin Luther King Jr. Birthday Observance
Committee of Bergen County, The National African Memorial
Committee and The Teaneck Public Library
Location: Teaneck Library
Time: 7:00 pm
Cost: Free
http://www.teanecklibrary.org

Feb. 17 - "Black History Month 1967-1968"
Sponsored by: The Martin Luther King Jr. Birthday Observance
Committee of Bergen County, The National African Memorial
Committee and The Teaneck Public Library
Location: Teaneck Library
Time: 7:00 pm
Cost: Free
http://www.teanecklibrary.org

Feb. 18 - "Black History Month 1967-1968"
Sponsored by: The Martin Luther King Jr. Birthday Observance
Committee of Bergen County, The National African Memorial
Committee and The Teaneck Public Library
Location: Teaneck Library
Time: 7:00 pm
Cost: Free
http://www.teanecklibrary.org

Feb. 19 - "Black History Month 1967-1968"
Sponsored by: The Martin Luther King Jr. Birthday Observance
Committee of Bergen County, The National African Memorial
Committee and The Teaneck Public Library
Location: Teaneck Library
Time: 7:00 pm
Cost: Free
http://www.teanecklibrary.org

Feb. 20 - "Black History Month 1967-1968"
Sponsored by: The Martin Luther King Jr. Birthday Observance
Committee of Bergen County, The National African Memorial
Committee and The Teaneck Public Library
Location: Teaneck Library
Time: 7:00 pm
Cost: Free
http://www.teanecklibrary.org

Feb. 21 - "Black History Month 1967-1968"
Sponsored by: The Martin Luther King Jr. Birthday Observance
Committee of Bergen County, The National African Memorial
Committee and The Teaneck Public Library
Location: Teaneck Library
Time: 7:00 pm
Cost: Free
http://www.teanecklibrary.org

Feb. 22 - "Black History Month 1967-1968"
Sponsored by: The Martin Luther King Jr. Birthday Observance
Committee of Bergen County, The National African Memorial
Committee and The Teaneck Public Library
Location: Teaneck Library
Time: 7:00 pm
Cost: Free
http://www.teanecklibrary.org

Feb. 23 - "Black History Month 1967-1968"
Sponsored by: The Martin Luther King Jr. Birthday Observance
Committee of Bergen County, The National African Memorial
Committee and The Teaneck Public Library
Location: Teaneck Library
Time: 7:00 pm
Cost: Free
http://www.teanecklibrary.org

Feb. 24 - "Black History Month 1967-1968"
Sponsored by: The Martin Luther King Jr. Birthday Observance
Committee of Bergen County, The National African Memorial
Committee and The Teaneck Public Library
Location: Teaneck Library
Time: 7:00 pm
Cost: Free
http://www.teanecklibrary.org

Feb. 25 - "Black History Month 1967-1968"
Sponsored by: The Martin Luther King Jr. Birthday Observance
Committee of Bergen County, The National African Memorial
Committee and The Teaneck Public Library
Location: Teaneck Library
Time: 7:00 pm
Cost: Free
http://www.teanecklibrary.org

Feb. 26 - "Black History Month 1967-1968"
Sponsored by: The Martin Luther King Jr. Birthday Observance
Committee of Bergen County, The National African Memorial
Committee and The Teaneck Public Library
Location: Teaneck Library
Time: 7:00 pm
Cost: Free
http://www.teanecklibrary.org

Feb. 27 - "Black History Month 1967-1968"
Sponsored by: The Martin Luther King Jr. Birthday Observance
Committee of Bergen County, The National African Memorial
Committee and The Teaneck Public Library
Location: Teaneck Library
Time: 7:00 pm
Cost: Free
http://www.teanecklibrary.org

Feb. 28 - "Black History Month 1967-1968"
Sponsored by: The Martin Luther King Jr. Birthday Observance
Committee of Bergen County, The National African Memorial
Committee and The Teaneck Public Library
Location: Teaneck Library
Time: 7:00 pm
Cost: Free
http://www.teanecklibrary.org



Women's History Month
CALENDAR OF EVENTS

March 6
Tales Well Told: Women Breaking Loose
Sponsored by: Englewood Public Library
Location: Englewood Public Library
Time: 1:00 pm
Cost: Free
www.englewoodlibrary.org

March 7
Women's Empowerment Network (WEN)
Amplify Your Voice with Video
Sponsored by: WEN Bergen County
Location: Somersville Lake Ridgewood
Time: 5:00 pm - 8:30 pm
Cost: Free
http://www.womenempowermentnetwork.org/venue/2018-03-07-wen-bergen-county-venue-2018/

March 8
Fin de Talocho
Sponsored by: PAC The House
Location: Rockwood Performing Arts Center
Location: Rockwood Performing Arts Center,
102 Brin St., Hackensack, NJ 07601
Time: 8:00 pm - 10:00 pm
Cost: \$40-\$60
http://www.talocho.org/venue/fin-de-talocho-2018-03-08-venue-2018/

March 10
Screening of Beauty, Strength and Courage:
An Israeli Beauty Queen Speaks Out
Sponsored by: WEN Bergen County
Location: Ridgewood Public Library
Time: 2:00 pm - 4:00 pm
Cost: Free
http://www.wen.org/venue/2018-03-10-venue-2018-03-10-venue-2018/

March 12
Feminism and Partisan Politics
Sponsored by: Newark for Responsible Public Policy
Location: Newark Public Library, 14 Baya Street, Ridgewood NJ
Time: 1:00 pm - 5:00 pm
Cost: Free
www.nrwpl.org

March 13
Title IX
Sponsored by: Englewood Public Library
Location: Englewood Public Library
Time: 1:00 pm
Cost: Free
http://www.englewoodlibrary.org

March 15
Women's Movement: From Past to Present.
What's Next?
Sponsored by: Newark for Responsible Public Policy
Location: Teaneck High School
Time: 10:00 am - 2:00 pm
Cost: Free - registration required
www.NC100B.org/Pasaden

March 16
Educational Symposium
Sponsored by: National Coalition of 100 Black Women, Inc.
Bergen/Pasaden Chapter
Location: Teaneck High School
Time: 10:00 am - 2:00 pm
Cost: Free - registration required
www.NC100B.org/Pasaden

March 20
WOMEN OF HISTORY
"The Old Bar" Patriots of Liberty
Sponsored by: Bergen County Department of Recreation
Location: River Edge Public Library
Time: 1:00 pm - 5:00 pm
Cost: Free

March 20
Women's Leadership Conference:
Our Time is Now, Mentor, Mentor and Master
Sponsored by: WEN Bergen County
Location: Rockwood Community Center
Time: 9:00 am - 2:00 pm
Cost: \$25-\$50
http://www.wen.org/venue/2018-03-20-venue-2018-03-20-venue-2018/

March 21
"The Women in Me"
Sponsored by: H.E.A.L. (Healing Each Other Achieve Longevity)
Location: 30th Street Center, Teaneck High School
Time: 5:00 pm
Cost: \$5-\$10
www.healthevents.org

March 22
4th Annual Women Empowering Women Brunch
Sponsored by: Key 98 Consulting
Location: Madison Business Center (Madisonville)
Location: 30th Street Center, Teaneck High School
Time: 10:00 am - 2:00 pm
Cost: Free
http://www.womenempoweringwomenbrunch2018.com

March 24
The Second Annual Core Lamm Brecht Memorial Lecture, Standfast Faith: Women's Leadership from Exodus to Sinai
by Dr. Tammy Jacobowitz
Sponsored by: Jewish Center of Teaneck
Location: Jewish Center of Teaneck,
19 Sterling Place, Teaneck, NJ
Time: 8:00 am
Cost: Free
www.jctc.org

March 26
Agents of Change: Women in NJ History
Sponsored by: Ridgefield Public Library
Location: 14 W. Clinton Ave., Ridgefield, NJ 07071
Time: 10:30 am - 11:30 am
Cost: Free
www.ridgefieldlibrary.org

March 28
Code Girls Book Discussion
Sponsored by: League of Women Voters of Teaneck
Location: 30th Street Center, Teaneck High School
Time: 1:00 pm - 5:00 pm
Cost: Free
www.lewvteaneck.com/teaneck/

March 31
Annual Scholarship Luncheon Celebrating Women
Sponsored by: National House of Negro Deacons
and Professional Women's Club, Inc.
Location: Ridgefield Public Library
Location: Ridgefield Public Library,
14 W. Clinton Ave., Ridgefield, NJ 07071
Time: 10:00 am - 4:00 pm
Cost: \$15 - online registration via PayPal: teanecklunch@gmail.com
Tee.lunch@gmail.com

March 31
Agatha is Missing (Performed by Prudence Holmes)
Sponsored by: Ridgefield Public Library
Location: 14 W. Clinton Ave., Ridgefield, NJ 07071
Time: 2:00 pm - 5:00 pm
Cost: Free
www.ridgefieldlibrary.org

TEANECK PUBLIC SCHOOLS

Community Relations – Special Events



Recognition programs at most Board meetings

Special events with elected officials, State DOE representatives and community leaders



Community Relations – School Calendars



Teaneck Public Schools 2019 – 2020 10 Month School Calendar

SEPTEMBER 2019 	SEPTEMBER 2 Schools Closed (Labor Day) 3/4 Teachers/Paraprofessionals & 10 Month Secretaries Report Superintendent's Convocation 5 Schools Open (Students Report) 30 Schools Closed (Rosh Hashanah)	FEBRUARY 17 Schools Closed (Presidents' Day)	FEBRUARY 2020
OCTOBER 2019 	OCTOBER 1 Schools Closed (Rosh Hashanah) 7 4 hour session for Students/ Staff PD (P/H) 9 Schools Closed (Yom Kippur)	MARCH 23 4 hour session for Students/ Staff PD (P/H)	MARCH 2020
NOVEMBER 2019 	NOVEMBER 7 Schools Closed (NIEA Convention) 8 Schools Closed (NIEA Convention) 27 4 hour session for Students & Staff 28 Schools Closed (Thanksgiving Day) 29 Thanksgiving Recess	APRIL 6 Spring Recess 7 Spring Recess 8 Spring Recess 9 Spring Recess 10 Spring Recess (Good Friday)	APRIL 2020
DECEMBER 2019 	DECEMBER 9 4 hour session for Students/ Staff PD (P/H) 24 Holiday Recess 25 Holiday Recess 26 Holiday Recess 27 Holiday Recess 30 Holiday Recess 31 Holiday Recess	MAY 22 Schools Closed (Eid al Fitr) 23 Schools Closed (Memorial Day)	MAY 2020
JANUARY 2020 	JANUARY 1 Schools Closed (New Year's Day Recess) 20 Schools Closed (M.L. King Day)	JUNE 18 Last Day for Students 19 Teachers & Paraprofessionals 10 Month Secretaries	JUNE 2020

183 School Days for Students
186 Work Days for Teachers/Paraprofessionals/
10 Month Secretaries

School begins/ends for School Staff
 School begins/ends for Students
 Schools Closed
 4 hour for Student/Staff PD
 4 hour Students & School Staff
 Delayed Opening

This calendar includes three (3) emergency days. Any additional days needed will be made up during spring recess. The Board of Education and the District Administration reserve the right to make adjustments to the school calendar when it is deemed necessary.

Board Approved: 2/13/19



Teaneck Public Schools 2019 – 2020 12 Month Employee Calendar

JULY 2019 	JULY 4 Schools Closed (Independence Day)	JANUARY 1 Schools Closed (New Year's Day) 20 Schools Closed (M.L. King Day)	JANUARY 2020
AUGUST 2019 	AUGUST	FEBRUARY 17 Schools Closed (Presidents' Day)	FEBRUARY 2020
SEPTEMBER 2019 	SEPTEMBER 2 Schools Closed (Labor Day) 30 Schools Closed (Rosh Hashanah)	MARCH	MARCH 2020
OCTOBER 2019 	OCTOBER 1 Schools Closed (Rosh Hashanah) 9 Schools Closed (Yom Kippur)	APRIL 10 Schools Closed (Good Friday)	APRIL 2020
NOVEMBER 2019 	NOVEMBER 24 Schools Closed (Thanksgiving Day) 25 Schools Closed (Thanksgiving Recess)	MAY 25 Schools Closed (Memorial Day)	MAY 2020
DECEMBER 2019 	DECEMBER 24 Schools Closed (Holiday Recess) 25 Schools Closed (Holiday Recess) 26 Schools Closed (Holiday Recess)	JUNE	JUNE 2020

15 Paid Holidays

BOARD APPROVED: 02/13/2019



Community Relations – Translations



Escuelas Públicas de Teaneck
Presupuesto Especial
Foros Comunitarios

Martes, 19 de febrero del 2019
7:00 pm – 8:00 pm
Centro Comunitario Richard Rodda
Segundo piso habitación MP1
250 Colonial Court, Teaneck NJ

Martes, 26 de marzo del 2019
7:00 pm – 8:00 pm
Escuela Secundaria de Teaneck
3er piso, Centro de Estudiantes
100 Elizabeth Avenue, Teaneck NJ

¡Aprenda e infórmese sobre los planes de presupuesto del distrito para el curso escolar 2019-2020 y haga que su voz se escuche!



Escuelas Públicas de Teaneck
PLAN ESTRATÉGICO
REUNIONES DEL AYUNTAMIENTO

Únase a la conversación mientras desarrollamos nuestro Plan Estratégico del Distrito de 5 años.

Miércoles, 20 de febrero y lunes, 4 de marzo
6:00 pm – 7:00 pm Escuela Secundaria de Teaneck
(Ser psoo Centro de Estudiantes)

Martes, 26 de marzo
5:00 pm – 6:00 pm Templo Emeth 1666 Windsor Rd.

Martes, 2 de abril
5:00 pm – 6:00 pm Darul Islah 320 Fabry Terrace

Para los eventos del 26 de marzo y el 2 de abril, los participantes deben registrarse aquí: <https://goo.gl/forms/BNLJSe83OCISTqCb2>



DR. CHRISTOPHER C. IRVING
SUPERINTENDENTE DE ESCUELAS



*Este Plan Estratégico guiar la dirección de nuestro distrito escolar por los próximos cinco años.
¡Asegúrese que su voz se escuche!*



Communications & Community Relations

Going Forward:

- **Social Media** – Create 2-3 minute videos that can be shared easily on Facebook and our YouTube channel; possibly launch Instagram account; work with schools to “activate” their Twitter accounts by posting regularly
- **Media Outreach** – Use our recent and ongoing good news to attract more local TV as well as regional and national media coverage; create a pipeline of stories from the schools to pitch monthly
- **Internal Outreach** – Include recognition of staff (for significant accomplishments at county, state or national level); use video messages and frequent emails to keep staff updated on district progress towards new Strategic Plan goals
- **School Calendars** – Have ONE calendar for all that includes back-to-school/parent conferences and Board meeting dates on the calendar
- **Translations** – Just hired another Spanish translator; continue to ensure we are translating as much as possible (especially Spanish) – we just did that with the Strategic Plan Online Survey
- **Brand Identity** – Once Strategic Plan is finalized, create and launch updated TPS branding (visual/graphics) that support the new vision, mission and goals



Central Registration

2018-2019 Process Enhancements

- Preschool Education Expansion Aid (PEEA) \$1.2 million Grant
 - Awarded in early October 2018; secured satellite location; needed to complete promotion, application, registration and notification processes by December recess.
 - Over 80 applications were received (by Central Registration) and we completed registration intake of 30 new students for the Teaneck Early Learning Center at Christ Episcopal Church.

2019-2020 Preview

- All FULL DAY Pre-K at both locations; will have specific timeframes for applications (starts March 25th) and in-district registration. Applications available online and at BOE office.
Goal to have most placements completed by June 2019.
- **Kindergarten registration will also have specific timeframe (now – May 10)** for registration at Central Registration Office. Pre-K 4 families will have option to select home school versus placement at Bryant for kinder. New registrants with siblings at one of the elementary schools will be placed at their home school. Bryant used as the overflow school.
- Currently looking for **online registration system to use for 2020-2021**; moving to an online system can take six months but is: more secure, connects directly with student information system, requires less paper!



Community Education

2018-2019 New Programs & Improvements

- Modified registration process (encourage to be done online) for the Puffin Foundation/Hobby Quest afterschool programs (will begin this month at all four elementary schools)
- Hired part-time S.A.C.C. coordinator
- Finalizing S.A.C.C. Program State License for all afterschool locations; requires 20 hours of training for site directors; renews every 3 years with annual inspections
- Working with Business Administrator to consider additional security measures at some schools for S.A.C.C. program
- Currently registering for Camp K – **Open House on March 20**
- Although not “Community Education”, we added TOPS Chess Club afterschool program (now available at Hawthorne & Lowell) and **we will continue to add similar “educationally-focused” programs**



Questions



Terry Corallo
tcorallo@teaneckschools.org

